

# How Can I Make Trusted, Governed Data Readily Accessible to Everyone?

Data accessibility is critical for your organization. But you're probably struggling to make trusted, accurate, governed data easily available to all users without delays—and without relying on IT. That's why executives want to know: *How can we easily find data and ensure everyone has the access they need, when they need it?*

While the answer should be simple, legacy systems, fragmented data, and data users who lack advanced skills create bottlenecks. As a result, a handful of employees become gatekeepers of data, restricting usage and limiting decision-making.

Executives are left asking these questions:

- How can we give non-technical teams access to data?
- Can we provide self-service data tools without compromising governance?
- How can we get more value from our data?

Likewise, executives want to know if there's a platform that makes it easy for all users—including those without IT skills—to access trusted data. And can that platform ensure data is governed and compliant?

## The solution? The Actian Zeenea Data Intelligence Platform

The Zeenea platform addresses the dual challenges of data accessibility and governance. It maintains strict data governance and compliance standards while democratizing data—making it readily accessible to everyone across the organization via a data catalog, data marketplace, and data products.

Zeenea combines a powerful knowledge graph with an intuitive user experience, enabling easier data discovery, governance, and collaboration. The data discovery platform:

- **Simplifies data discovery.** Use a search inventory of all data assets to make data discovery easy. Benefit from metadata extraction with a library of native connectors and APIs as well as automated data tagging processes
- **Builds data trust.** Make it easy for data users to map, contextualize, and trust the data they need. Use graph search and lineage to provide full clarity on your data's context, quality and origin.
- **Democratizes data.** Ensure data is readily accessible to business users while staying compliant. Use a data marketplace with ready-to-query data products for controlled data sharing and reuse.

