How can I lock in data integration and accuracy for a unified source of truth?

Business decisions hinge on having reliable, accurate, and comprehensive data. Yet many organizations grapple with the same fundamental issue of having trustworthy data.

Can we truly trust our data?

Executives are asking how to ensure that the data guiding strategic decisions is both accurate and unified across complex, fragmented systems. This challenge has led to critical questions:

- How do we simplify data integration and validation without compromising accuracy or creating bottlenecks across diverse systems?

- Who holds responsibility for data ownership and governance? And how do we ensure accountability is clear at every level?

- How do we create a single source of truth, ensuring that the data fueling our decisions is trustworthy and actionable?

The solution? The Actian Data Platform

The platform facilitates data integration, ensures clear data ownership, and creates a reliable, governed environment for decision-making using data integration, quality, and management tools.

The Actian Data Platform delivers:

- **Comprehensive data integration to accommodate all users.** Simplify data ingestion and transformation with pre-configured connectors that pull data from diverse sources, minimizing manual processes. With low-code and no-code options, data integration can be extended to non-technical users, allowing data to be immediately actionable for analysis.

- **Automated validation rules and data quality assurance.** Built-in validation rules and real-time quality checks maintain data accuracy and integrity across operations. A unified interface for managing all integrations reduces the risk of errors and delays caused by manual oversight.

- **Precise data ownership and accountability.** Advanced user and data management tools assign clear data ownership, ensuring the right employees access the right information while maintaining full accountability. This helps create a secure and compliant data environment.

- **A single source of truth with proactive remediation.** Ensure your organization operates from a unified source of truth with data profiling and automated remediation tools. These capabilities identify and correct data issues before they affect business outcomes, ensuring confident, data-driven decision-making.

Price performance dominance

A recent benchmark documented that the Actian Data Platform's performance is 12 times faster than BigQuery, 8 times faster than Databricks, and 6 times faster than Snowflake with a price-performance ratio more than 8 times better than both Snowflake and BigQuery.

About the Actian Data Platform

The Actian Data Platform is a fully integrated suite of data products—for everyone. Get unified data integration, data warehousing, and analytics in a single platform across your entire hybrid environment at unmatched price-performance. Learn more about Actian, a division of HCLSoftware: **www.actian.com**