

### DATA CATALOG & ENTERPRISE DATA MARKETPLACE

Zeenea Data Discovery Platform is a cloud-native SaaS solution that democratizes data access and accelerates data-driven business initiatives





## Data leaders recommend Zeenea

Zeenea and Stellantis have a very solid relationship. On the one hand, they provide the data catalog we needed, offering a pure experience for our end users: they log in to the platform and everything is cleaned, organized, and simple. On the other hand, Zeenea's teams are doing a fantastic job putting up with us, to meet our numerous requirements and challenges by always opening their hearts, sharing, and discussing with us.

### Ricardo RODRIGUES Head of Data Governance



With Zeenea, we were able to centralize our analytics & BI data into a single solution. The data catalog design via the Zeenea Studio app enabled data transparency and clarity in the documentation of our data assets, while the Zeenea Explorer app enabled our end users to find the right data for their respective use cases via its data discovery features, which represented a big advantage for Lufthansa Cargo.

Bettino BERG Data Architect

😪 Lufthansa Cargo

## Why a Data Discovery Platform?

## The explosion of enterprise data

Organizations are generating ever increasing amounts of data due to the explosion of digital activities and services. Therefore, they must turn to the right tools to ensure this information is correctly managed and controlled. Indeed, with great data comes great responsibility.

For enterprises to truly profit off of their data, they must equip with a solution that enables data-driven people to easily find, discover, manage, and above all, trust in their information assets: **a Data Catalog**.



Ever-increasing volumes of data assets



The multiplication of data producers & consumers



Lack of Data Literacy & Knowledge

## The paradigm shift in data management

Centralized and monolithic data management, anchored in a data lake or warehouse, creates a massive bottleneck that stifles innovation and hinders data teams from meeting the rapidly evolving demands of the business. In response, the industry is progressively embracing decentralized data management, especially through the data mesh.



of organizations recognize the relevance of Data Mesh (BARC 2023)



of organizations are planning to implement or are implementing Data Mesh (BARC 2023)



of organizations have or are in the process of implementing Data Products (Eckerson Group 2024)

For enterprises to support this paradigm shift in data management, they must be equipped with a solution that allows domains to share their most valuable data assets and products with other domains: **an Enterprise Data Marketplace**.



# Zeenea's modern data discovery solutions



**LEARN MORE** 



Data Catalog

Zeenea Data Discovery Platform democratizes data with a cataloging solution that centralizes and unifies all enterprise metadata into a single source of truth.

### Discover data in seconds

Data stewards can automatically index and update data from all sources, and data consumers can quickly find the information they need by typing simple keywords in the Google-esque search bar.

## Automate data documentation

Data stewards can add, configure, and overlay documentation properties on data through a flexible metamodel template that is powered by our knowledge graph.

### Increase data trust

Data consumers can view data quality metrics right from the discovery phase, facilitated by our powerful integration with data quality management solutions.

### Create a common data language

Data stewards can manage a common business vocabulary that is made available across the entire organization via our Business Glossary features.

### Track & trace data transformations

Data consumers get a complete view of data's lifecycle – from its collection to use, storage, and preservation over time – via a user-friendly lineage graph.

## Zeenea's modern data discovery solutions



## Enterprise Data Marketplace

Zeenea Data Discovery Platform lets you enhance your Data Catalog with an Enterprise Data Marketplace (EDM) to publish, share, and consume the most valuable enterprise data products.

## Share the most valuable data products

Domains can publish, maintain, monitor, and share their most valuable enterprise data assets straight onto the EDM through our federated data cataloging capabilities.

### Shop for data seamlessly

Data consumers can browse and shop for Data Products and other valuable catalog objects shared by the various domains in the EDM, just like an e-commerce experience.

### Manage Data Products

Data producers can publish, maintain, monitor, and share their Data Products directly onto the EDM via our Data Product Management capabilities.

EDM

**LEARN MORE** 

### Personalize the data marketplace

Organizations can personalize their EDM by incorporating branding elements such as logos, custom colors, and themes to reflect their identity and enhance user engagement.

## Zeenea's user-friendly interfaces



## Automate documentation tasks & increase enterprise data knowledge

Zeenea Studio is the application for data management teams from all types of organizations to manage, maintain, and enrich the documentation of their enterprise's data assets.

Available in both Data Catalog & Enterprise Data Marketplace solutions

|                     | CATALOG                                                                |                                                                                               |                                     |               |
|---------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------|---------------|
| Zeener              | Default Concernyour address                                            |                                                                                               | 0 What's new 🌒 💆                    |               |
| DASHEGARD<br>RECARD | Welcome John<br>Manage, maintain, and enrich the documentation of your | enterprise's data.                                                                            |                                     |               |
|                     | Latest searches ③                                                      | Most popular Items ③ Ds Customers [Customer] Ds COUNT_BY_ORDER_STATUS [COUNT_BY_ORDER_STATUS] | Perimeter ⑦<br>Dataset<br>40 solv o | Ds<br>omplete |
|                     |                                                                        | DP Customers Ds German Customers (Custom/IR) Ds Geographical Area (DesgraphicalArea)          | Visualization                       | R omplete     |
| ر ال                | Watchlists ⑦                                                           |                                                                                               | Data Process<br>31                  |               |
| IMPORT              |                                                                        | tems 🛍                                                                                        | Data Product                        | +             |
| یک<br>NADRI         | My orphan Datasets No                                                  | tems 🔟                                                                                        | Deta domain                         | NEW ITEM      |
|                     | II My Glossary Items with less than 50% completion No I                | tens 🗊                                                                                        | 5<br>Data Policy<br>5 100% of       | DP<br>omplete |

## Zeenea's user-friendly interfaces



## Discover the right information, at the right time

Zeenea Explorer is the application for data consumers to find the right information among all their enterprise's data assets.

Available in both Data Catalog & Enterprise Data Marketplace solutions

| Ra                                               |                                                    | SS Sara Smit<br>Hey, when                                               | th Ask a c                                                                                           | question<br>updated?                                                   |                                        |
|--------------------------------------------------|----------------------------------------------------|-------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|----------------------------------------|
| 2 zee                                            | nea                                                | JD John Doe                                                             | Reply<br>ated on Monday.                                                                             |                                                                        | What's new * 200 SS                    |
|                                                  | cart Discover<br>ata Assets                        | ring Your                                                               | Search datasets, fields, visualizatio                                                                | ons, etc.                                                              |                                        |
| Co                                               | pics )<br>llections of results to help             | you navigate through specific u                                         | se cases.                                                                                            | <b>FD</b>                                                              | Engine [Engine] Dataset                |
| em Type<br>Dataset                               | tions<br>pplications in the<br>m's data ecosystem. | Business Glossary<br>List of all Glossary Items of the<br>organization. | Data Product<br>List of all Data Products of the<br>organization based on the Data<br>Mesh approach. | Finance Domain<br>List of all assets related to the<br>Finance Domain. | Describes the engine used in a vehicle |
| Visualisation<br>Data process<br>play all (+6) • | <b>Items</b> 10<br>Data Assets and Cor             | ncepts that categorize and facilit                                      | ate exploration.                                                                                     |                                                                        | Explore all assets                     |



Zeenea Data Discovery Platform makes sure your data teams spend less time searching for their information and more time getting value from their data, so they can drive better business decisions.

With Zeenea, data knowledge is no longer limited to a group of experts: it enables organizations to better collaborate on their information assets and maximize the value of their data.

#### Empower your business with a clear & reliable data asset landscape.

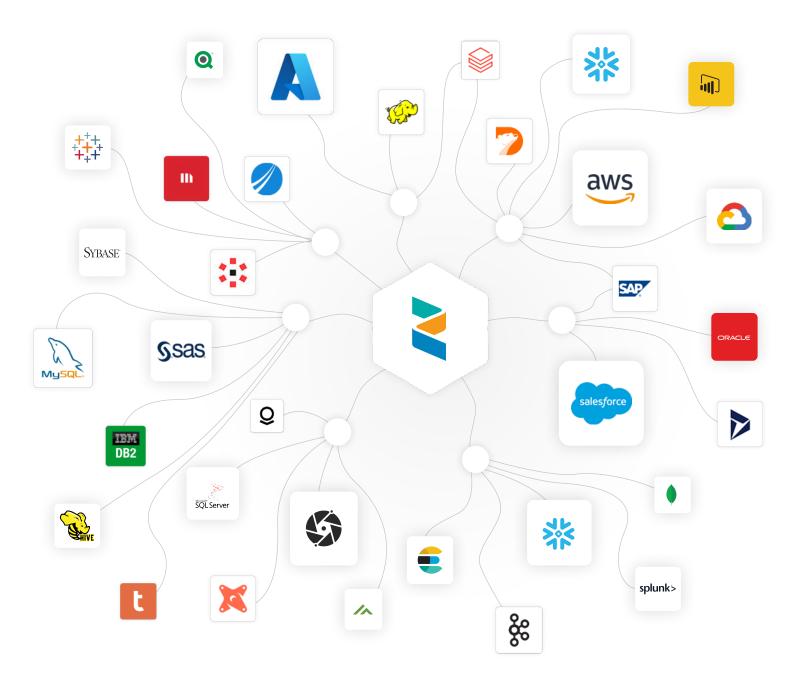
## Our advanced platform capabilities

| <b>Business</b><br>Glossary                                                                                                         | Data<br>Compliance                                                                                    | Q Search &<br>Explore                                                                                      |
|-------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| Build and share a common<br>data vocabulary across your<br>entire organization.                                                     | Manage personal data<br>assets and ensure that<br>policies and regulations<br>are well communicated.  | Find and understand the relevant data for your business use cases.                                         |
| 💼 Data                                                                                                                              | I Doto                                                                                                | 🔥 Data                                                                                                     |
| Governance                                                                                                                          | Lineage                                                                                               | Quality                                                                                                    |
| Drive successful business<br>initiatives with active and<br>agile data governance.                                                  | Provide your data teams<br>with a complete view of<br>their data's lifecycle.                         | Connect to your DQM<br>solution to display datasets'<br>quality metrics right from<br>the discovery phase. |
|                                                                                                                                     |                                                                                                       |                                                                                                            |
| Data<br>Shopping                                                                                                                    | Data<br>Stewardship                                                                                   | 🕒 Metadata<br>Management                                                                                   |
| Search, browse, and shop<br>for your most valuable<br>enterprise data assets:<br>Data Products, AI models,<br>dashboards, and more. | Reduce the time spent on<br>documentation tasks, break<br>data silos, and increase data<br>knowledge. | Activate your metadata to power your data & analytics use cases.                                           |

## Zeenea connects to all your data sources in seconds

Our broad range of native data source connectors accelerate time to insight and power metadata management & intelligence.

Data leaders don't start from a blank sheet of paper - they can get started with a catalog full of information.



## Easy to set up, use, and scale



### Free yourself from unnecessary constraints

Our platform is a cloud native solution available anywhere in the world in just a few clicks. By choosing Zeenea, control the costs related to implementing and maintaining a data platform while simplifying its access to your teams.



## Integrate our solution into your data ecosystem

Our universal connectivity and API-first approach adapts to all systems and all data strategies (edge, cloud, multi-cloud, cross-cloud, hybrid) to build an enterprise-wide information repository.



### Get a 360° view of your data landscape

Our platform is powered by knowledge graph technologies, providing rich and in-depth search results, optimized data discovery, and intelligent recommendations.



### Work with a safe & secure platform

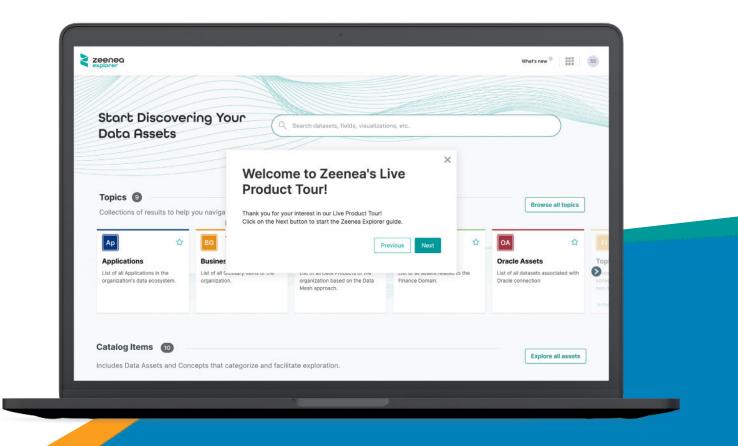
Keeping our customers' data safe and secure has always been a top priority at Zeenea, this is why we are SOC 2 Type II and ISO 27001 compliant.

## Start your free trial of Zeenea

TRY ZEENEA

Sign up to our Live Product Tour: freely browse through Zeenea Explorer, our data discovery application, with pre-configured data.

Immerse yourself in the data landscape of a fictional car manufacturer and try Zeenea Explorer's data discovery features!



## Get started with Zeenea

### GET A QUOTE

### ACCELERATE YOUR DATA-DRIVEN INITIATIVES ONE PRICING – UNLIMITED POSSIBILITIES

### START SMALL BASIC DATA DISCOVERY

- 🗸 x5 Data Stewards
- Unlimited Data Explorers
- x2 Connectors
- x1 Production Instance (under SLA)
- 🗸 x1 Single sign-on (SSO)
- 📀 x1 Dev Instance
- Onboarding & Training
- Customer Support
- All Zeenea Studio features
- All Zeenea Explorer features

### SCALE FAST CUSTOM DATA DISCOVERY

| Ð | Enterprise Data Marketplace       |
|---|-----------------------------------|
| Ð | Federated Data Catalogs           |
| Ð | Additional Production Instance(s) |
| Ð | Additional Dev Instance(s)        |
| Ð | Additional SSO                    |
| Ð | Additional Data Steward(s)        |
| Ð | Additional Connectors             |
| Ð | Premium ERP/CRM Scanner(s)        |
|   |                                   |



### Contact us



zeenea.com info@zeenea.com



💐 © 2024 Zeenea - All rights reserved