Data-driven confidence.

ACTIAN™ a division of HCLSoftware

A letter from our CEO

In today's rapidly evolving world, driven by AI and other emerging technologies, businesses like yours face both significant challenges and opportunities. The key to navigating this change lies in data—trusted, high-quality data that drives innovation and informs better decision-making across all aspects of your business.

At Actian, we're committed to helping you harness the full potential of your data. Whether you're looking to implement Generative AI, improve operational efficiency, or gain real-time insights into customer behavior, our solutions empower users at all levels to optimize data in any environment, with the flexibility to adapt as your needs evolve.

We're here to meet you where you are today and help you accelerate success with confidence. We ensure trusted, quality data with innovative technologies that enable seamless data integration, governance, management, and analytics. We do this with a passion for innovation, customer experience, and our people.

By partnering with Actian, you'll be equipped to lead a data-driven organization that thrives amid change.

Sincerely,
Marc Potter, Actian CEO

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Why Actian?
Because our experience
enables your confidence

When you want proven technology you can trust, you can have confidence knowing that Actian has more than 50 years of innovation in the data industry. We share your passion for data and are dedicated to meeting your current, emerging, and future data needs, no matter how specialized.

By partnering with us, you can generate greater value from all of your data while making more efficient and effective business decisions. With the backing of HCLSoftware and more than five decades of industry leadership, our history speaks for itself and paves the way forward for your organization. You can make confident, data-driven decisions that accelerate growth through a trusted and broad product portfolio, a committed partnership, and scalable speed.

We empower:

42M+
users globally

20K+
customers

24
of the Fortune
100 organizations

What is confidence?

Technology is progressing faster every day. It's also becoming increasingly complex, which can create obstacles integrating larger-than-ever data volumes from a growing number of sources.

The need for faster, more precise, and trusted data is paramount, especially with the surge in Gen AI and its impact on how we work and live. While many organizations face similar data challenges—data silos, inadequate data quality, and barriers to accessibility to name a few—each organization is on its own journey.

In this rapidly changing landscape, the emergence of new technologies and the exponential growth of data are reshaping industries and creating business challenges like never before. Actian is keenly attuned to these changes and understands the new and ongoing issues you face to integrate, share, and fully optimize all of your data.

In today's highly competitive marketplace, the difference between good companies and great companies lies not only in their data but also in their confidence to leverage it effectively. Actian empowers this confidence by enabling you to connect, govern, and analyze all your data—we make data easy. This allows more people within your organization to harness the power of data, driving innovation and efficiency.

As a trusted and proven partner, Actian stands by you every step of the way on your data journey, ensuring you can confidently face the future and turn challenges into opportunities.
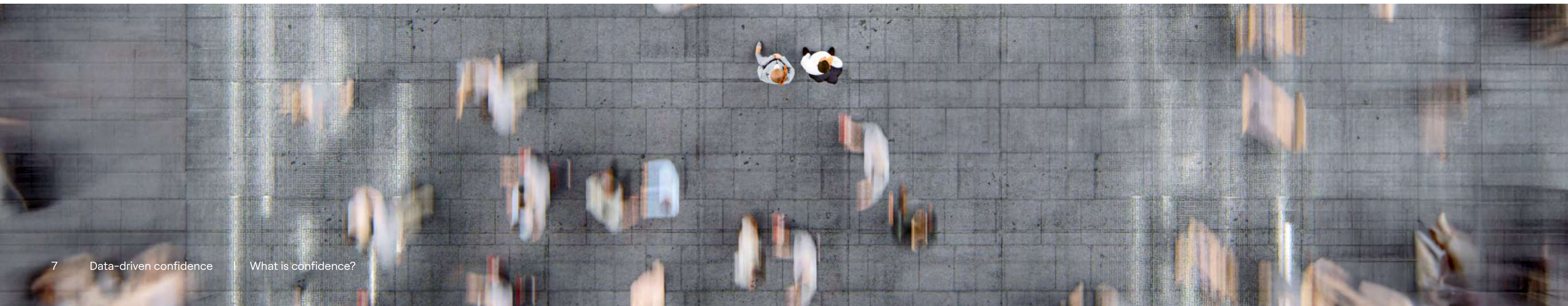
Today's challenges may not be tomorrow's

In an uncertain world, with business priorities and customer behaviors changing faster than ever, you need the certainty to act swiftly and smartly to stay ahead of the competition and make informed decisions that drive innovation and growth. Trusted and accurate data provides the solid foundation needed to navigate challenges, seize opportunities, and build a resilient and agile business.

As your data sets and pipelines become increasingly diverse and complex, you can tap into a modern portfolio of products that simplifies data processes and makes data easy to use for everyone.

How we **enable** your success

By using Actian products to effectively connect, govern, and analyze your data, you gain greater confidence in both your data's accuracy and the possibilities it unlocks. The difference between merely surviving and truly thriving lies not just in having data, but in having the confidence and ability to use it to its fullest potential.

Actian gives you the confidence to make informed decisions, drive innovation, and leverage new opportunities. With Actian as your partner, you can transform your data into a powerful asset that fuels growth and success across your entire organization.

Innovative solutions that adapt to your evolving needs

You have a variety of data requirements, a range of skill sets across teams, and a need for a modern tech stack. On top of this, you must be able to plan for change—giving you an edge over your competitors. This requires technology that gives you complete visibility into your business, markets, customers, and suppliers along with the agility to pivot quickly.

When you want to take a modern approach to data while experiencing high performance at an unbeatable value, we have a solution for you. Our products and expertise give you the agility—and ability—to be confident in the face of change.

To thrive when uncertainty is the only certainty, you need technology that...

You can TRUST

That is FLEXIBLE to your specific needs

That is EASY-TO-USE

3 reasons to have confidence in Actian

1 Enables trust in your data.

Have peace of mind knowing our technology is the result of more than 50 years of solving customers' toughest data challenges and turning mission-critical data into actionable insights. Actian is a pioneer in data management that continues to innovate and meet customers' needs. We invest 21% of our revenue in research and development to build reliable, scalable, and secure solutions to advance your business.

Need professional assistance or have questions about our products? Trust that our teams reliably show up 24/7 for clients, which is why we have a 95%+ CSAT score and a 93%+ retention rate. When you want technology that's consistent and reliable to create a strong foundation for your business, we have you covered.

2 Ensures flexibility to adapt to change.

Because data and technology are constantly changing, you need the flexibility to quickly adapt to shifting demands, dynamic markets, and ongoing challenges.

This means you need a technology partner to meet you where you are as you adapt to today's needs and tomorrow's possibilities. The current reality is that data is everywhere, and you must be able to access, integrate, and analyze it at the speed of business.

Likewise, you need the flexibility to perform workloads in your preferred environment, whether it's solely in the cloud, on-premises, or in a hybrid or multi-cloud infrastructure. We deliver this flexibility along with scalability, giving you the ability to start small and scale as workloads change.

3 Empowers everyone with easy-to-use data.

Data might be complex, but data technology shouldn't be. You need data to be readily available to anyone in your organization who needs it, regardless of their skill level.

We make this possible. With Actian, you can confidently tackle any data challenge in the face of change. Our easy-to-use products remove barriers so you can manage the complexity of data and go from data to insights, faster.

Plus, with our service offerings, such as our remote DBA or co-managed platform services, you can address internal skills gaps and resource limitations. We can fast-track your path to modernization so you can use data where and how it makes the most sense for your business.

Actian meets you where you are today and **enables you to confidently prepare for the future.**

Be confident in the face of change

Your data needs are unique, depending on where you are on your data journey and your data goals. You want the flexibility to choose from a holistic portfolio of trusted, data-centric technologies to augment and simplify your tech stack and data ecosystem.

That's why we deliver a variety of differentiated solutions—from a modern data platform to an embedded database and everything in between—that can be tailored to your specific needs. You also have confidence knowing that our products will scale with you.

Regardless of your data needs or workloads, we have a solution that lets you deliver outcomes with confidence. Our products and services span:

Unified Data Platform

- Hybrid
- Price performance
- Operational
- Analytical
- Analyst recommended

Databases

- Transactional
- Analytical
- Object
- Edge
- Embeddable

Data Integration and Quality

- API-first
- ETL/ELT
- App to app; B2B
- Streaming
- Data profiling

Data Analytics

- REAL real-time
- AI/ML
- Lakehouse support
- Embedded analytics
- Industry use cases

Application Services

- App modernization
- App development
- No-/low-/pro-code
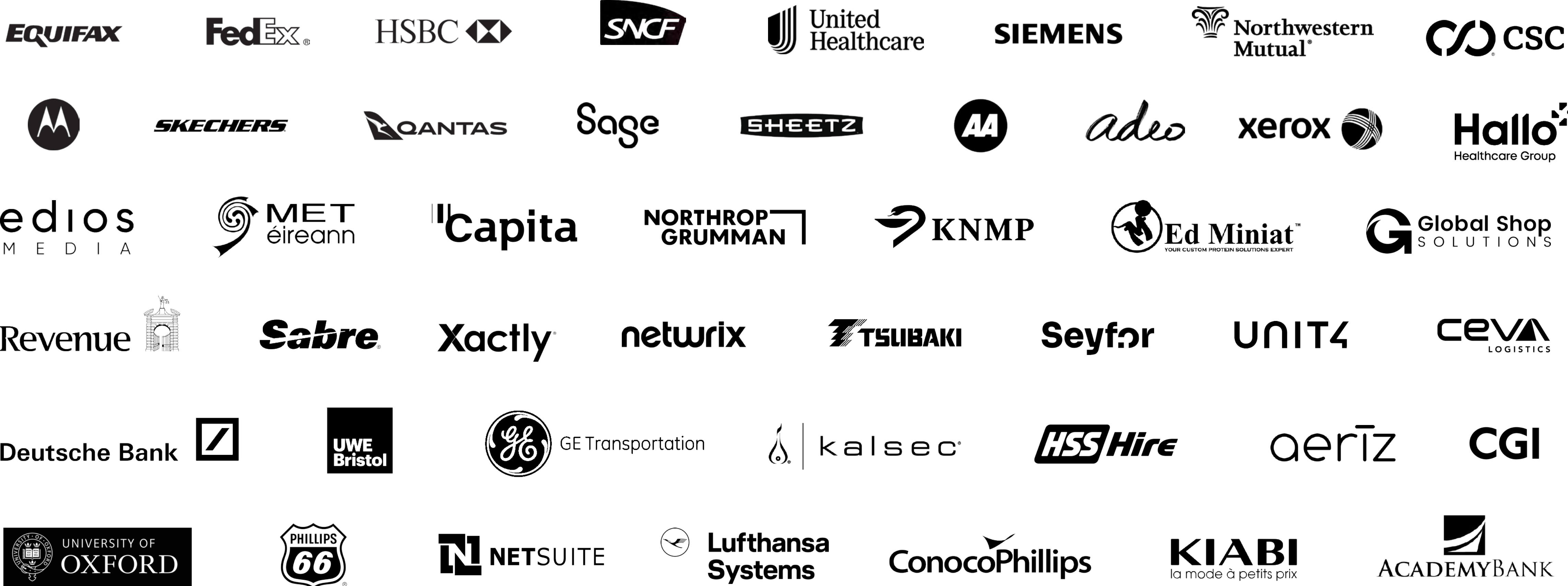- Popular APIs and languages

You need a trusted partner who's in lockstep with an ever-changing business landscape rather than a one-size-fits-all technology provider. By working with an industry leader like Actian, you can build flexibility and scalability into your data ecosystem, fueling your business with the data you need, when you need it. Because every product in our portfolio is cloud-enabled or cloud-native, you can be confident that you can solve today's business challenges while preparing for future data trends and emerging technologies.

Why customers choose Actian products

Our clients span the globe and industries

Here is a sample of our customers

A unified data platform for real-time insights

The Actian Data Platform simplifies data management across hybrid environments, offering high performance and real-time insights. It centralizes data, accelerates business intelligence and analytics, enables timely reports, and reduces engineering time by automating data pipelines and offering more than 200 pre-built connectors and APIs.

Actian Data Platform
A fully integrated data solutions suite

The platform combines data warehousing, integration, data quality, and analytics in an easy-to-use interface that ensures maximum value from your data. Get unmatched price performance from the platform named "Exemplary" in the Ventana Research 2024 Buyers Guide for Data Platforms. Our platform:

+ Ensures performance and reliability of critical data operations

+ Performs any use case, operational or analytical

+ Offers pre-built connectors and templates to connect and move data

Get details and take a free trial. **Actian.com/Data-Platform.**

Saving 150 hours each month for Aeriz

Aeriz needed to connect, govern, and analyze data from several systems spanning on-premises and cloud. The Actian Data Platform enables Aeriz to access data that was previously unavailable via vendor-provided reporting. The company can now easily aggregate, track, and trace data with confidence to improve inventory visibility and accelerate the order-to-cash timeline. The platform saves Aeriz 150 hours per month on manual data prep.

" We've been able to save a huge amount of time spent pulling data and manually reconciling data when we find errors or discrepancies. Now, we spend that time analyzing areas to move the business forward."
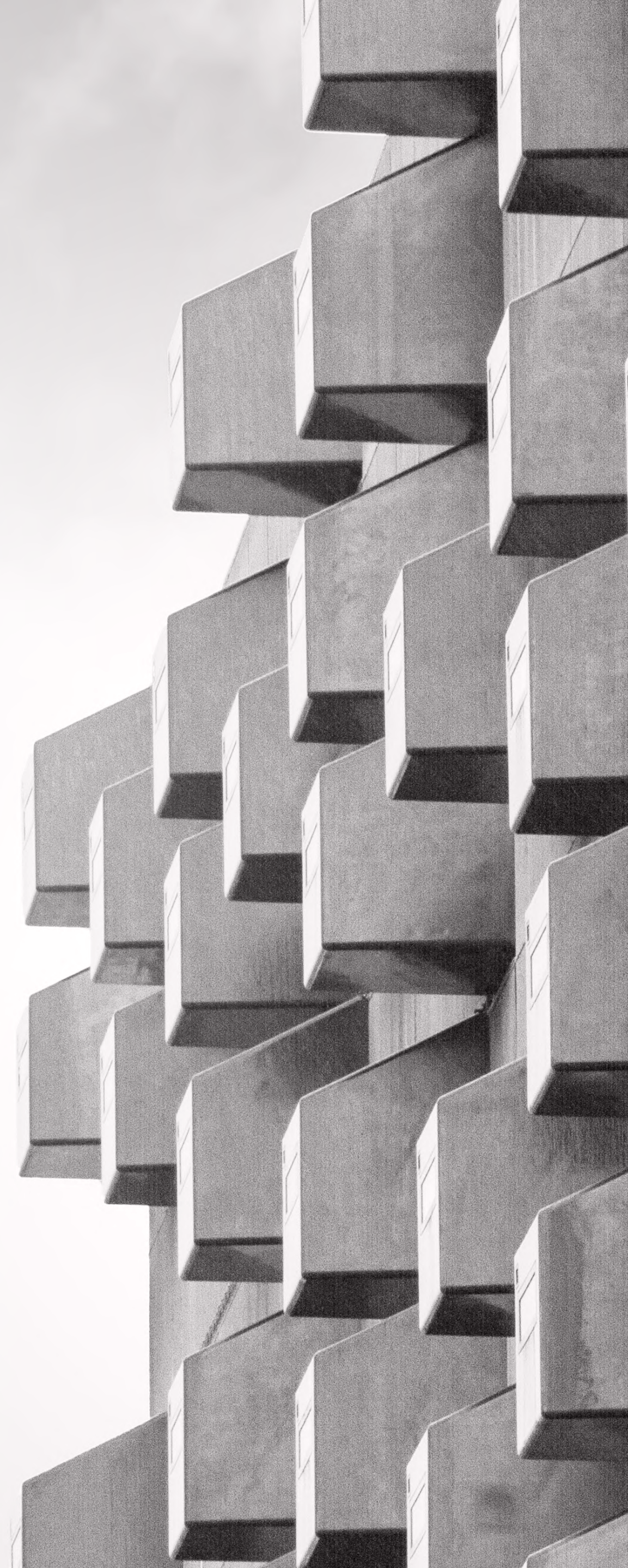
– **Joe Jones,** CIO, Aeriz

Confidently handle any workload with high-performance databases

Actian databases offer strong performance and scalability to support critical business operations and applications with ease. The databases ensure data integrity and reliability, enabling you to confidently make informed decisions based on trusted data. Our databases also provide seamless integration with various data sources to enhance overall efficiency and productivity.

Actian Ingres
Scalable, reliable transactional and analytical processing

An ultra-reliable relational database, Actian Ingres has managed some of the world's most mission-critical data for decades. The high-performance database is built for transactional and analytic workloads. Our first ever customer—using Ingres—is still our customer decades later. The database:

+ Secures sensitive data with embedded security features

+ Enables highly performant transactional or analytical applications

+ Minimizes risk when modernizing by reusing business logic

Experience Ingres. **Actian.com/Databases/Ingres.**

Supporting thousands of flights for Lufthansa

Each day, Lufthansa Systems trusts Ingres to ensure more than 30,000 flights operate safely, effectively, and on time. Ingres helps optimize flight routes, fuel consumption, and other operational aspects. When Lufthansa Systems compared Ingres to other databases, it found Ingres was the best choice to power the company's mission-critical use cases.

> "It's very reassuring to know that our solution, which keeps airplanes and passengers safe, is backed up by a database that has for so many years been playing in the 'premier league'."
>
> – **Rudi Koffer,** Senior Database Software Architect, Lufthansa Systems

Actian NoSQL
Enable agile app development

Actian NoSQL and NoSQL FastObjects databases are object databases that handle complex data and relationships between data more efficiently than traditional relational databases. Benefit from object database management for enterprise-level and embedded systems to:

+ Process unstructured and complex data
+ Achieve high levels of data integrity and security
+ Simplify app development and modernization

Explore NoSQL. **Actian.com/Databases/noSQL.**

Providing a next-gen editorial foundation for Eidosmedia

Eidosmedia needed more than a conventional relational database to manage and deliver content to newly emerging endpoints. Actian NoSQL offered the performance, reliability, and scalability developers needed to confidently support desired services for a new editorial platform. The database powers the company's editorial platform, enabling Eidosmedia to keep up with a high-volume, fast paced, modern news cycle while streamlining data operations.

> [Actian NoSQL] had already proved its reliability in demanding environments such as banking and defense, so we were confident that Actian NoSQL would stand up reliably for our customers."
>
> **– Ismail Gazarin,** CIO, Eidosmedia

HCL Informix*
A fast, resilient, and scalable database

This easy-to-use multi-model database allows you to modernize with ease. It manages relational, object-relational, and dimensional databases, while its small footprint and self-managing capabilities are well suited to embedded data management solutions. The database:

+ Processes unstructured and complex data

+ Delivers high levels of data integrity and security

+ Simplifies app development and modernization

Discover HCL Informix. **Actian.com/Databases/HCL-Informix.**

*Informix is a trademark of IBM Corporation in at least one jurisdiction and is used under license.

Migrating with confidence for Lima Tours

As intense competition, fluctuating exchange rates, and changing customer preferences ramp up, Lima Tours uses HCL Informix to drive more precise, insight-driven decisions while streamlining memory, compression, and data management. Lima Tours modernized with Actian, leveraging HCL Informix to evolve to cloud-based data management and confidently manage all data administration.

> Actian has been an incredible partner over the years, helping us elevate our data management at the pace of technology. Their reliability is always excellent, while product performance continues to be exactly what we need."
>
> – **Gustavo Moreno,** CIO, Lima Tours

Actian Zen

Simplify edge-to-cloud data management

Offering high performance and unparalleled scalability, Actian Zen is a low-maintenance embedded database trusted by tens of millions of users. Zen is embedded in nuclear plants, medical diagnostics, security systems, a South Pole outpost, and more. Use it to:

+ Minimize risk of breaches with embedded data security

+ Provide persistent data, even remotely or offline

+ Enable artificial intelligence at the edge
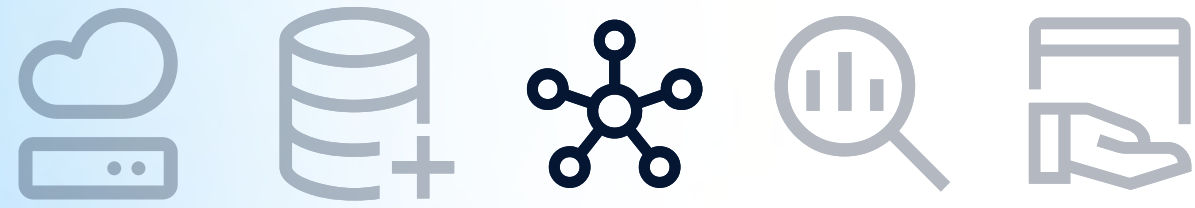
Experience Zen. **Actian.com/Databases/Zen.**

Global Shop Solutions manufactures the next IoT wave

To meet customer demand for IoT-enabled options, Global Shop Solutions needed a lightweight, embedded database that could interact efficiently with Actian Zen, which is at the heart of its enterprise resource planning solution. It found what it needed in the solution it was already using—Actian Zen. The database ensures Global Shop Solutions delivers a powerfully integrated, high-performance ERP solution while embedding Actian Zen in IoT and shop floor devices to easily and confidently share data.

"We could rely on a single database platform to provide the full range of functionality that customers demanded."

– **Chris Okamuro,** VP and CTO, Global Shop Solutions

Seamlessly connect your data with powerful integration solutions

Eliminate data silos and bring order to chaos by seamlessly integrating data from all data sources while ensuring its accuracy, timeliness, and integrity to deliver data insights you can trust. Benefit from the convenience of simplified data integration that effortlessly connects, transforms, and manages your data.

Actian DataConnect

Get the data integration you expect

Effortlessly connect data sources, convert data into actionable insights, and manage intricate data pipelines with precision. Use Actian DataConnect to unlock the full potential of data with no-code, low-code, and pro-code integration that automates data pipelines and ensures data quality. You can:

+ Gain a trusted, unified view of data from disparate sources
+ Build a library of reusable, configurable integrations
+ Enable all skill levels to integrate any data from any source

Discover Actian DataConnect. **Actian.com/Data-Integration/Dataconnect.**

Incentivizing stronger customer relationships for Xactly

Xactly was challenged to enable customers to develop more compelling incentive and compensation programs. It needed to quickly and confidently connect large volumes of customer data from a wide variety of transaction and order management systems with its cloud-based analytics solution. With Actian DataConnect, Xactly reduced its expensive Informatica footprint, performs powerful analytics, and allows customers to interact with the company in real time.

" Actian DataConnect enables us to complete customer implementations in days instead of months and that provides real value to our customers."

– **Laura Roach,** Former Senior Director of Solution Services, Xactly

Perform data analytics In real time

You need robust data analytics that deliver insights when you need them—including in real time. We offer advanced capabilities for real-time data processing so you can derive actionable insights quickly and efficiently. By supporting a wide range of data sources and offering easy scalability, we can ensure you harness the full potential of your data.

Actian Vector

Perform analytics faster across more users

Use one of the world's fastest analytical databases for extreme performance along with the speed, security, and scalability you expect. Save time and money through ultra-fast analytics and reliability in addition to:

+ Performing complex analytical workloads quickly and reliably

+ Ensuring scalability and superior price performance

+ Providing real-time analytics on operational data

Explore Vector. **Actian.com/Databases/Vector.**

LSEG Data & Analytics accelerates financial analytics

LSEG Data & Analytics serves more than 40,000 customers and 400,000 end users across approximately 190 markets. The company enables customers to draw crucial insights through data, feeds, analytics, AI, and workflow solutions. Speed is key.

The company implemented Actian Vector with 80 servers. Each server hosts multiple client accounts. Acting as a hub for all the data used by the company's Eikon™ application, Actian Vector meets service-level agreement requirements for complex queries with sub-20 millisecond response times, giving LSEG Data & Analytics confidence in its outcomes.

Deliver modern apps faster with Actian application services

Easy-to-use application services help streamline app development and deployment, ensuring rapid delivery and high performance. Actian provides comprehensive support for modernizing legacy apps, enabling frictionless integration with modern technologies. By leveraging our application services, you can enhance operational efficiency and drive innovation with reliable and scalable solutions.

OpenROAD
Develop and deploy mission-critical apps

Developing, modernizing, and deploying apps without barriers or limitations is increasingly important for modern businesses like yours. We make it easy. OpenROAD is a rapid application development tool that lets you create and enhance applications with minimal coding, ensuring high performance and seamless integration. Use it for:

+ Retaining and reusing your existing business logic

+ Accessing tools and capabilities to deliver modern user interfaces

+ Building applications that support Actian databases

Discover OpenROAD. **Actian.com/OpenROAD.**

Bucap digitally transforms document archiving

Italian document archiving firm Bucap S.p.A needed a modern, scalable database to customize apps to meet fast-changing business requirements. The company deployed Actian Ingres, plus a rapid application development environment enabled by the Actian OpenROAD language, to create a modern, digital archiving and data management system to securely and confidently store and organize millions of documents—with self-service capabilities.

" We are in a great position to develop new and innovative products in response to the challenging business opportunities presented by our customers."

– **Ruggero Rinaldi,** General Manager, Bucap

Tap into additional resources

Access additional information and resources to learn more about our products, industry solutions, and more:

Customer Success Stories
See how your peers use our technology to achieve their goals.

Actian.com/Customers >

Product Overview
Get additional details on our products and services that make data easy.

Actian.com/Product-Overview >

Industry Solutions
Find out how we make data easier for strategic insights, operational efficiency, competitive advantage, and more across diverse industries.

Actian.com/Solutions/Overview >

Actian Academy
Get details on product courses, learning paths, additional learning, and certifications.

Academy.Actian.com >

Actian Community and Customer Portal
Access product discussion forums, helpful links, licensing information, and more.

Communities.Actian.com/s >

Subscribe to Our Popular Blog
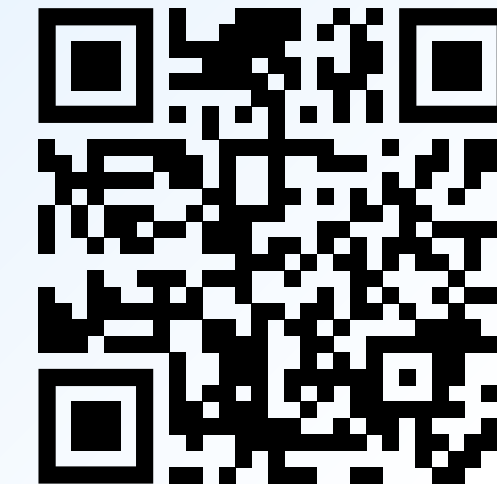Get the latest industry insights, emerging trends, expert perspectives, and more by signing up for our blog.

Actian.com/Blog >

Talk to Us

If you have any questions, please contact us at **info@actian.com**

About Actian

Actian makes data easy. We deliver cloud, hybrid, and on-premises data solutions that simplify how people connect, manage, and analyze data. We transform business by enabling customers to make confident, data-driven decisions that accelerate their organization's growth. Our data platform integrates seamlessly, performs reliably, and delivers at industry-leading speeds. Learn more about Actian, a division of HCLSoftware: **www.actian.com**

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